

CHESHIRE JUNIOR FOOTBALL AND CHEER

It's all about the kids

Cheshire, CT

Dear Cheshire Junior Football and Cheer Friends and Family,

The Cheshire Junior Football and Cheerleading Program is a 501 (c)(3), TAX EXEMPT, non - profit organization (Tax ID 7345770-000). The program provides Cheshire boys and girls with a safe and structured environment to learn and play competitive football or cheerleading. The program also instills strong core values such as sportsmanship, work ethic, teamwork and a sense of pride for the community we live in every day. Our players and Cheerleaders are proud to wear the Cheshire "C".

The Tradition of Cheshire Football and Cheer starts at the junior level and our program continues to have a meaningful and beneficial impact on our community, and more importantly the youth of Cheshire. It would be impossible to do all of this without the generous support from sponsors, the community, and local businesses, looking to make a positive impact, no matter how big or small.

If you are interested in teaming up with us this season and becoming a new sponsor of the CJF/CJC program, we encourage you to review the following sponsorship packages available and let us know at which level you are interested in supporting. Every dollar, from every sponsorship, is put immediately into our program to provide player practice and game equipment, safety and coaches' training, additional safety precautions and extra game officials at every game on the Cheshire turf, and so much more.

We also invite all our sponsors and friends to come to a home game and cheer on your Cheshire Rams. The season starts on Sunday, August 26th and runs each Sunday until late October. All home games are played on the Cheshire High School Turf.

Thank you for your support!
Cheshire Junior Football and Cheer

Sponsorship Packages:

SPONSOR A FOOTBALL PLAYER OR CHEERLEADER: \$325

- This sponsorship allows CJF/CJC to provide a child a chance to play who may not be able to do so financially.

TOUCHDOWN CLUB SPONSORS: \$375

- Your personal or business name on our website with contact information.
- You will also be included in our list of sponsors that will be sent out by email to distribution list, containing current and past players.

PLAYOFF CLUB SPONSORS: \$500

- Your personal or business name on our website with contact information.
- You will also be included in our list of sponsors that will be sent out by email to distribution list, containing current and past players.
- Your personal or business name on a sign prominently displayed at our brand new concession stand during every home game.

CHAMPIONSHIP CLUB SPONSORS: \$750

- Your personal or business name on our website with contact information.
- You will also be included in our list of sponsors that will be sent out by email to distribution list, containing current and past players.
- Your personal or business name on a sign prominently displayed at our brand new concession stand during every home game.
- Your personal or business name on a sign prominently displayed at our front admission gate.

RAM CLUB SPONSORS: \$1000 (Limited availability)

- Your personal or business name on our website with contact information.
- You will also be included in our list of sponsors that will be sent out by email to distribution list, containing current and past players.
- Your personal or business name on a sign prominently displayed at our brand new concession stand during every home game.
- Your personal or business name on a sign prominently displayed at our front admission gate.
- Your personal or business name announced as the game-day sponsor before the National Anthem, at halftime and at the end of every home game on a specific weekend.
- A targeted Facebook ad from Cheshire Junior Football and Cheer to your specific audience.

Business name: _____ (as you would like it to appear)

Website: _____

Address: _____

Phone: _____

Contact Person: _____

E-mail: _____

____ SPONSOR A FOOTBALL PLAYER OR CHEERLEADER \$325

____ TOUCHDOWN CLUB SPONSORS \$375

____ PLAYOFF CLUB SPONSORS \$500

____ CHAMPIONSHIP CLUB SPONSORS \$750

____ RAM CLUB SPONSORS \$1000

Please make all checks payable to Cheshire Junior Football & Cheer. All checks can be mailed, along with this form to Cheshire Junior Football and Cheer at PO Box 171, Cheshire, CT 06410.

Questions? Please feel free to contact Jeff Pangaro at 203-314-3404 or Landa Vernon at 203-687-8072.

Thank you for your support of Cheshire Junior Football and Cheer

